



PEOPLE • TECHNOLOGY • TRENDS • TACTICS

ERA's 45th Management & Marketing Conference

for Electronics Industry Representatives & Manufacturers
 Oct. 4 - 6, 2011 (Plus the Pre-Conference Program on Oct. 3 - 4)
 Oak Brook Hills Marriott Resort • Oak Brook (Chicago), IL

REGISTRATION FORM

Please PRINT clearly.

Each conference attendee must be listed on a registration form.

(Please check the appropriate box to describe your company and provide the information requested.)

Rep Firm (# of employees: _____)

Manufacturer (Est. annual sales \$ _____)

Indicate your association membership(s): ERA

Other _____ None

Company Name _____

Street Address _____

City _____

State / Zip _____

Phone _____ Fax _____

• Registrant #1 _____

Title _____

Name for Badge _____

E-mail _____

Spouse or Guest Attending _____

• Registrant #2 _____

Title _____

Name for Badge _____

E-mail _____

Spouse or Guest Attending _____

OPTIONAL PRE-CONFERENCE PROGRAM

Registration for the optional Pre-Conference Program (for both reps and manufacturers) is **INCLUDED** in your registration fee. However, you are asked to notify ERA if you are attending so that adequate seating is available.

To do so, please just e-mail info@era.org.

ACCOMMODATIONS

(per room, per night, single or double occupancy)

- Deluxe guest room (with one king or two queens) **\$149**
 (Rate is subject to 11% tax.)

For hotel reservations, call 800-228-9290 or use the link on ERA's Web site to reserve on-line. Be sure to specify you are attending the ERA Conference. Please make hotel reservations AS SOON AS POSSIBLE to ensure space in ERA's room block.

REGISTRATION FEES - Per Person

Pre-conference VALUE – BEFORE AUG. 1, 2011:

	1st Registrant	Addl. Registrants
• ERA Member Rep or Mfr. Firm	\$645	\$350
• Non-member Firm	\$795	\$425

For registrations received AFTER AUG. 1, 2011:

• ERA Member Rep or Mfr. Firm	\$695	\$400
• Non-member Firm	\$845	\$475

The fee includes all conference programming, all materials and many foodservice functions (two breakfasts, all coffee breaks, one lunch and the Welcome Reception).

DEPOSIT & PAYMENT

Payment must accompany your registration. Choose one:

- Full payment is enclosed.
- \$200 per person deposit is enclosed (balance due Sept. 6).
- Check enclosed (payable to ERA) for \$ _____ **OR**
- Charge \$ _____ to this account:
- MC Visa Amex Discover
- Card # _____
- Exp. Date _____
- Authorized Signature _____
- Print name on card _____

NOTE: One OPTIONAL event – the conference theme party – is scheduled during the conference on Oct. 5. Registrants will receive advance information on the event and additional cost.

CANCELLATION FEES

All payments will be fully refunded for cancellations received by AUG. 1. From AUG. 2 through SEPT. 1, the cancellation fee will be \$100. After SEPT. 1, the cancellation fee will be \$150.

- Please check here if you have a disability that will require special services, or if you have special dietary restrictions, and attach a description of your needs.

Return this completed form and your payment to:

Electronics Representatives Association
 111 N. Canal St., #885, Chicago, IL 60606
 Fax: 312-559-4566
 E-mail: info@era.org

No registrations will be accepted by phone.