



The next program is **MARCH 12th**, so register ASAP for this all new ...

ERA Webinar

Sign up **NOW** for this live, one-hour, interactive educational seminar designed for all rep, manufacturer and distributor salespeople and managers.

March 12th: Maximizing Your Technology Efficiency While on the Road

Speaker: **Steve Turner, consultant and president, Turner Time Management**

Does your productivity suffer when you are on the road? Do you want your technology to be "virtual" so you can maximize your effectiveness regardless of where you are? If your answer is "yes," this Webinar shows you how to get the most out of your smartphone, mobile phone and/or laptop. (The presenter will use a Blackberry as a smartphone example, but most of the tips, techniques and strategies apply, no matter what brand of smartphone you have.)

In this new Webinar by a rave-reviewed breakout speaker at ERA's 2009 national conference, you will learn about --

- Optimizing your smartphone for maximum productivity;
 - Time saving shortcuts you can use every day;
- The most efficient way to process and organize e-mails on your handheld device;
- The most effective way to synchronize your smartphone contacts, calendar and e-mails;
- Using your web browser, search and AutoText tools effectively; and much more!

For use-it-now, how-to information and tips from a technology and time management expert, sign up today!

Here are the **FAST FACTS**.

- All that's needed to participate is a telephone and a high-speed Internet connection.
- For just one **LOW** connection fee of **\$65** for ERA and MRERF association members (\$85 for non-members), **MULTIPLE** attendees can participate at the same location. Invite your staff or chapter members to attend a Webinar together!
- Registrants receive a **FREE** audio recording of each Webinar for future reference and/or sharing.
- All Webinars begin at **NOON Eastern time** and run for one hour.
- Time is allotted for attendees' questions and interactive discussion with the speaker.
- On-line registration is quick and easy via a link to ERA's service provider, Confertel.
- Registrants receive a toll-free dial-in number and a link to the Webinar handout file in advance.
- CPMRs and CSPs earn .1 CEU for each Webinar.

To register for the March 12th Webinar,

(or to order audio and PowerPoint files of any of the past 15 ERA Webinars at just \$20 each),

go to www.era.org ... and click on the **Webinars link in the home page Spotlight.**

(To sign up at member rates, have your ERA I.D. number ready.)